

Governor's Council on Blindness and Visual Impairment (GCBVI)
AT Outreach Workgroup Meeting Minutes
June 25, 2021

Members Present

Bea Shapiro, Chair
Bob Kresmer
Janet Fisher
Christine Tuttle
David Steinmetz

Members Absent

Staff Present

Lindsey Powers

Guests Present

Call to Order and Introductions

Bea Shapiro, Chair, called the meeting to order at 1:02 pm, Phoenix, AZ. Introductions were made and a quorum was present.

Approval of the June 11, 2021 Meeting Minutes

Bob Kresmer moved to approve the minutes of the June 11, 2021 AT Outreach Workgroup meeting. David Steinmetz seconded the motion. The minutes were approved by unanimous voice vote.

AT Outreach Discussion

Bea Shapiro stated that she and Bob Kresmer completed the Program Development Plan for Sun Sounds and sent it to the workgroup for review. The workgroup reviewed the draft Program Development Plan and decided on the following plan:

General Description

Working Title: Assistive Technology in the Desert Podcast
Target Audience: Blind and Visually Impaired individuals
Proposed Series Length: indefinite or number of shows: Indefinite (or as long as Sun Sounds would support the podcast)

Proposed Program Duration: 30 minutes 60 minutes Other (please specify): 60 minutes. The workgroup agreed that the podcast topics would be planned out previously and individuals would be invited to speak on those topics.

Proposed Start Date: September

Proposed Time Slot: Day/Time: When a timeslot is available

Type of Program: reading based - interview - lecture - other (please specify): Presentation/Instructional/Informational. Since the podcasts would be recorded, individuals listening to the podcasts could ask questions through the council email to be answered on future podcasts.

Target Date for Production of Pilot Program: ?. The workgroup was unsure whether the podcast would require editing prior to being played, which would affect the production date of the program. The workgroup would inquire regarding the best format for the podcast, which would be compatible with Sun Sounds.

Talent Name(s): TBD

Produced By: GCBVI AT Committee

Theme Music: ? The workgroup would inquire whether Sun Sounds had any theme music, or the workgroup could use free music.

Purpose of Program: AT Instruction

Production Considerations

Will the Program be live or pre-recorded? Pre-recorded

Will the Program require a Staff Engineer? Yes

Will Post-Production be necessary: Probably

If Applicable List Program Topics: A variety of assistive technology topics

Program Format: (describe in detail how a particular show is set up): A person gives a presentation on different topics

Series Format: (describe the series if applicable): Instructional/Informational

Promotional Considerations

Proposed On Air Promotion Schedule: Depend on Sun Sounds' schedule

Will this program be promoted within the printed Program Guide? Yes

Should this program be promoted to outside media: (if so, why, how and where): Council social media pages

Required Resources

Publication or subscriptions needed: n/a

Number of new volunteers needed (regular readers and subs): n/a

Other Resources: TBD

General Supplies needed: no
External Advisors needed: no
Funds Needed: no

(Describe possible sources where the above resources might be found): n/a

Janet Fisher stated that Andrea Pasquale had recommended the workgroup identify a potential schedule of topics for 6 months so the workgroup was not trying to plan last minute. Janet Fisher stated that she would contact Andrea Pasquale to inquire how specific the workgroup needed to be regarding podcast topics. Bea Shapiro stated that it would be helpful to know about the general planning process. Bea Shapiro stated that Ms. Pasquale could be invited to attend the next workgroup meeting to answer any follow up questions. Janet Fisher stated her understanding that Andrea Pasquale would work with the workgroup to develop the program plan and would be able to offer assistance.

The workgroup discussed the potential topic schedule of:

- 1) Introduction to the Arizona Talking Book Library/BARD
- 2) Cohost with additional library staff to discuss the library registration process
- 3) How to create/delete booklists, how to access magazines and search for library materials
- 4) VRATE Discussion/AT or AT vendor highlights
- 5) EyeKnow.AZ/Sun Sounds
- 6) Older Individuals Who Are Blind (OIB) Program

The workgroup noted that if attendees asked questions through the council email, those topics could be discussed potentially as well.

Agenda and Date for Next Meeting

The next meeting of the AT Outreach Workgroup was scheduled for July 16, 2021. Agenda items are as follows:

- AT Outreach Discussion

Announcements

There were no announcements.

Public Comment

A call to the public was made with no response's forthcoming.

Adjournment of Meeting

Bob Kresmer motioned to adjourn the meeting. Janet Fisher seconded the motion. The meeting was adjourned at 2:08 pm.